

Privacy notice

This document is intended to provide the data subjects with the information required by the applicable regulations and in particular by Regulation (EU)2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (General Data Protection Regulation or “GDPR”).

Identity details

dpO wizard, represented by Eric Marichal,
located Droogveldstraat 5, 3404 Landen and
registered BE0540.794.893

Contact details

+32.470.324.370, support@dpowizard.com

Data subjects' rights

We may not refuse to comply with data subjects' requests under this Art. V unless we can demonstrate we are unable to identify the data subject. The identification of the data subject may be carried out by means of a copy of an identity document.

As soon as possible and at the latest within one month from the receipt of the request, we provide the data subject with information on the measures taken following his request. The one-month period can be extended by two months, given the complexity and the number of requests.

The data subject has the right to lodge a complaint with the Data Protection Authority (Art. 77 GDPR).

The data subject has the right to obtain from us : (i) a copy of the personal data being processed. This right, however, may not affect the rights and freedoms of others, including the trade secrets or intellectual property rights, (ii) the rectification of inaccurate personal data concerning him or her, (iii) the erasure of personal data concerning him or her.

The data subjects have the right to obtain from us restriction of processing where applicable and have the right to receive the personal data concerning them, which they have provided to us in a structured, commonly used and machine-readable format and have the right to transmit those data to another data controller when the processing is based on consent, or on a contract; and when the processing is performed using automated means.

The data subjects have the right to object at any time to processing of personal data concerning them for direct marketing purposes, which includes profiling related to direct marketing.

Data processings

Proc. activities	Data processings and characteristics	Direct subcontractor	Indirect subcontractor
	Data - Purpose - Legal base - Source - Retention period - Automated processing		

Lead generation website	company name	Prospection	consent	webform	24	No
	email	Prospection	consent	webform	24	No
	first name	Prospection	consent	webform	24	No
	last name	Prospection	consent	webform	24	No
	phone number	Prospection	consent	webform	24	No
	role	Prospection	consent	webform	24	No

Wix

Proc. activities	Data processings and characteristics	Direct subcontractor	Indirect subcontractor
	Data - Purpose - Legal base - Source - Retention period - Automated processing		

Prospection	company name	Prospection	legitimate interest	prospectio n	24	No
	email	Prospection	legitimate interest	prospectio n	24	No
	first name	Prospection	legitimate interest	prospectio n	24	No
	last name	Prospection	legitimate interest	prospectio n	24	No
	phone number	Prospection	legitimate interest	prospectio n	24	No
	role	Prospection	legitimate interest	prospectio n	24	No

Customer Service	company name	relation with customers in the context of performance of contracts	contract	contract	192	No
	email	relation with customers in the context of performance of contracts	contract	contract	192	No
	first name	relation with customers in the context of performance of contracts	contract	contract	192	No
	last name	relation with customers in the context of performance of contracts	contract	contract	192	No
	phone number	relation with customers in the context of performance of contracts	contract	contract	192	No
	role	relation with customers in the context of performance of contracts	contract	contract	192	No

Proc. activities	Data processings and characteristics	Direct subcontractor	Indirect subcontractor
	Data - Purpose - Legal base - Source - Retention period - Automated processing		

Lead generation social media	company name	Prospection	consent	social media	12	No	<div>LinkedIn Ireland</div>
	email	Prospection	consent	social media	12	No	
	first name	Prospection	consent	social media	12	No	
	job title	Prospection	consent	social media	12	No	
	last name	Prospection	consent	social media	12	No	

Blog newsletter	email	blog newsletter	consent	blog newsletter	24	No	<div>Wix</div>
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